



February 9, 2007

Dear Friend,

The purpose of this letter is to warmly welcome you to become a part of the growing group of businesses and individuals called, **Team Lipscombe**, who have joined together to help sponsor Jesse Lipscombe in fulfilling his Olympic dream. We are in the midst of an incredible opportunity and you can help.

What is this incredible opportunity?

As the current NACAC (North America, Central America and Caribbean) high jump international record holder, a NCAA national champion, and a Canadian National champion, there has never been any doubt of Jesse Lipscombe's high athletic caliber and excellence in athletics. In order for Jesse to be able to continue to represent Canada at international sporting events such as the Commonwealth and Olympic games, outside support and financial assistance is required.

Often financial constraint is one of the main reasons an athlete leaves national or international sport. It is incredibly time consuming for the majority of elite athletes to support themselves, and to train for and compete in their desired athletic event.

With the increased funding cuts from Sports Canada and other funding bodies, athletes have to become more innovative in their search for financial sponsorship.

Benefits of your donation

As any offering will push us one step closer to our goal, we are looking for financial contributions, gifts in kind, cross-promotional opportunities, and/or lasting business relationships. As time draws closer to the big date, more and more sponsorship opportunities will become available. However, at this stage, sponsorship opportunities are imperative.

Your sponsorship dollars will help cover costs of strength and training facilities, coaches, offset travel costs, accommodations and meal costs. This will make it possible for Jesse to attend track meets globally affording him the opportunity to compete with other athletes at his same elite level, as well as helping to cover the administrative and entry fee costs at these track meets.



Your contribution will be recognized by Team Lipscombe in a variety of ways that we would be more than pleased to discuss with you.

Comprised of businesses, family and friends, members of Team Lipscombe will play a major role to make Jesse Lipscombe even more competitive both nationally and internationally.

Your support will truly be recognized as philanthropy; *the desire to promote the welfare of others, expressed by the generous donation of money to good causes.*

Our goal is to provide the elite training experience necessary and you are invited to be part of reaching this goal with a donation appropriate for you. You have the opportunity to invest in the future today of an outstanding Canadian athlete and become a member of our team.

Please find enclosed a letter of recommendation from track and field coach Dr. Linda Blade, PhD. and budget projections for your perusal.

Be sure to check our website www.teamlipscombe.com which will launch on March 1, 2007.

The unified effort it takes to bring one athlete to the Olympics Games and beyond is colossal. It is an effort overlooked by many, but crucial to a few so we would like to take this opportunity to thank you in advance for your support.

If you would like more information or would like to discuss your involvement in more detail, please feel free to contact us to make arrangements to meet with Jesse as your schedule permits.

We look forward to joining you as we proudly see the results of your investment together in the near future.

Sincerely,
Shannon Tyler

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Letter of Recommendation

To: Prospective Supporters & Investors

From: Linda F. Blade, PhD Kinesiology – Track & Field Coach

Date: 3 JANUARY 2006

Re: JESSE LIPSCOMBE: High Jumper

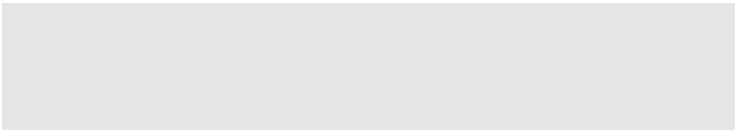
Dear Colleagues:

The intent of this letter is to express – in the clearest possible terms – my assessment of Jesse Lipscombe’s potential success in his chosen sports activity: High Jump.

I became Jesse’s High Jump coach when he was 15 years of age. The very first time I saw him jump I knew that I was observing talent that is found once in a generation. Bearing in mind that I have had high-level Track & Field experience (as athlete, coach and instructor of coaches) for over 35 years and across five continents, it should mean something special when I say in all sincerity that I have never seen talent equal to the kind that Jesse possesses. The quality of his coordinated explosiveness – especially at the moment of take-off – reveals a uniquely special neuro-muscular construction/function.

But physiological make-up is only part of the story. Jesse’s persona and the many other talents he possesses (actor, singer, communicator, inspirer and leader) convince me that he is destined for greatness. Jesse’s bid to develop as many aspects of his ubiquitous human talent meant that in his formative years (late teens through college) Jesse had to limit the amount of time spent pursuing top results as an athlete. On many occasions, training for sport had to be interrupted for auditions and other forms of ‘performance’.

As a coach who sees her protégé’s as ‘person first, athlete second’, I understood his time allotment and accepted the situation. It was not difficult to do so, since Jesse was able to win most High Jump competitions he entered despite his sporadic training regimen. I always knew, however, that there was much more ‘gold to mine’ in this human being if/when he should ever decide to take his training to the next level.



March 6, 2007

Ironically, it was at the moment of his stated 'retirement' from competitive sport (Summer 2006) that circumstances conspired to bring Jesse back to High Jump in a more serious way. This decision coincided with my return to coaching in Canada (Fall 2006) after a two year term in Africa with the United Nations. When Jesse & I met to discuss his 'new direction' in life, we both realized that the opportunity for him to win an Olympic medal remains as possible as ever.

For the first time in Jesse's life he is committing himself to proper training protocol. The factors that require improvement in order for Jesse to become a major Athletics star are clear and obtainable through the hard, consistent work that Jesse is currently undertaking.

There is no doubt in my mind that Jesse will be able to make a vast improvement upon his already successful record of achievement in the High Jump. That he will become a household name and media celebrity is a certainty.

How do I know? Well, actually, his "celebrity" happens all the time. Jesse is the only athlete that I know who can compete in a back-water, low-key local track meet and end up with a crowd of children seeking autographs. His personality and manner creates a spectacle out of the most mundane events. I've never seen anything like it.

These speculations should not take away from the fact that Jesse has already been crowned a NCAA national champion¹, won a Canadian Championship², not to mention surpassing every Alberta provincial high jump record from 1988-2000. However, what lies ahead will surpass all of these feats.

There is no other way to put it than to say: 'Jesse, as one complete package (athlete & person), is a product eminently worthy of endorsement.' I can only smile when I think to myself: 'Whoever jumps onto this train is going to have one amazing ride.' You will never regret offering Jesse assistance.

Thank you and God Bless you for supporting talent uniquely created for greatness.

Yours in Athletics,

Dr. Linda F. Blade

Superscript Notes:

1. Morehouse College, Atlanta, Georgia, NCAA Division II
2. Canadian Legion Championship (age class)

TRAINING COSTS FOR JESSE LIPSCOMBE - January to August, 2007

Projections made by Linda Blade, December 21/06

Service	Name	Unit Cost	Jan units	Jan Total	Feb units	Feb Total	Mar units	Mar Total	Apr units	Apr Total
Head Coach	Linda Blade	\$ 65.00	25	\$ 1,625.00	22	\$ 1,430.00	15	\$ 975.00	23	\$ 1,495.00
Weight Lifting	Nick T	\$ 60.00	15	\$ 900.00	13	\$ 780.00	11	\$ 660.00	14	\$ 840.00
Glenora Club	General Admin	\$ 35.00	1	\$ 35.00	1	\$ 35.00	1	\$ 35.00	1	\$ 35.00
Massage	Vlad	\$ 70.00	8	\$ 560.00	8	\$ 560.00	8	\$ 560.00	8	\$ 560.00
ART Therapy	Dr. Jeffels	\$58.61	4	\$ 934.05		\$ 934.05		\$ 934.05		\$ 934.05
Limdesign(webpage)				\$1,978.67		\$1,978.67		\$1,978.67		
Sub-Totals				\$6,032.75		\$5,717.72		\$5,142.72		\$ 3,864.05
LFB Sponsor				\$ 1,500.00		\$ 1,305.00		\$850		\$1,370
Jeffels Sponsor				934.05		934.05		934.05		934.05
TOTAL				\$ 4,532.75		\$ 4,412.72		\$ 4,292.72		\$ 2,494.05

Service	Name	Unit Cost	May units	May Total	Jun units	Jun Total	July units	July Total	Aug units	Aug Total
Head Coach	Linda Blade	\$ 65.00	27	\$ 1,755.00	25	\$ 1,625.00	26	\$ 1,690.00	10	\$ 650.00
Weight Lifting	Nick T	\$ 60.00	14	\$ 840.00	9	\$ 540.00	3	\$ 180.00		
Glenora Club	General Admin	\$ 35.00	1	\$ 35.00	1	\$ 35.00				
Massage	Vlad	\$ 70.00	9	\$ 630.00	7	\$ 490.00	8	\$ 560.00	4	\$ 280.00
ART Therapy	Dr. Jeffels	\$ 934.05		\$ 934.05		\$ 934.05		\$ 934.05		\$ 934.05
Sub-Totals				\$ 4,194.05		\$ 3,624.05		\$ 3,364.05		\$ 1,864.05
LFB Sponsor				\$1,630		\$1,500.00		\$1,565.00		\$525.00
Jeffels Sponsor				934.05		934.05		934.05		934.05
TOTAL				\$ 2,564.05		\$ 2,124.05		\$ 1,799.05		\$ 1,339.05